

CHILDREN IN ACTION SPORTS CLUB (CIA)  
2019 ANNUAL REPORT  
December 2019

Mailing Address: P.O. Box 2115 Brunswick, Ga. 31521

Physical Address: 935 Chapel Crossing Road Brunswick, Ga. 31525

Phone: 912-332-8000

Email: [admin@ciasportsclub.org](mailto:admin@ciasportsclub.org)

Web: [www.CIASportsClub.org](http://www.CIASportsClub.org)

OUR MINISTRY:

**Our top ministry and team highlights from 2019**

- A. Children who participate in our after-school program, the Barnabas Club, are tested on their knowledge of the Bible and its application in their daily lives. Current scores improved from an ending average of 68 (up 17 points from the previous year) to 84.
- B. Partnered and collaborated with Beloved Ministries, a ministry supporting, equipping and encouraging single mothers.
- C. Transitioned from our home facility of 11 years to a new home at Northside Baptist Church.
- D. Successfully transitioned all of our students to our new location, including daily transportation.
- E. With no gym at our new location, God provided two quality mobile units equipped with Basketball, Football, Whiffle Ball and Ultimate Frisbee allowing the opportunity to go to children in the community who, in the past, have not been able to come to us.

**Our top ministry and team challenges from 2019**

- A. Single Parent Families - Brunswick has a higher rate of single parent families at 43.6%, compared to Georgia at 34.4% and the US at 38.0%. Our programming aims to address some of the needs of these families.
- B. Disconnected Group - The United Way organization has determined 24% of youth in our local community, ages 16 to 24, are not working and not in school. They have labeled this group the "Disconnected Group". CIA's target age group (5-12) is fertile ground to be influenced by its programs as a pre-emptive to the "Disconnected Group".
- C. Facilities - Our proposal to purchase the facility we leased for 11 years fell through. We successfully identified a new location and transitioned without degradation of programming or accessibility to by the children. This included continuation of school bus transportation from six area schools.

- D. Strategizing ministry plans to operate successfully in a different mode.
- E. Revamping branding and marketing strategies.

### **Ways we intend to address our ministry and team challenges moving forward**

- A. Northside Baptist Church has extended an invitation for us to continue utilizing their facilities for programming and office space at a reduced rate from what we were previously paying and from what we had been paying at our previous location.
- B. With the two new mobile units, our potential to reach a larger portion of the community is wide open. We are currently looking to establish a footprint at a park near the hospital to build new relationships and share the Gospel.
- C. We contracted Functional Philosophies to overhaul the CIA brand and improve its appeal to donors, participants and community partners.

### **Status of our 2019 goals**

Our continual request for prayer has been for agreement with us in God opening and closing doors needed to keep us in his will. After 11 years of occupancy, our Landlord decided to sell in the third quarter of 2018. We ended 2018 and entered 2019 with a purchase to sale contract, with a closing date of February 1, 2019. During our Due Diligence period, we contracted an environmentalist to perform an expedited Phase One testing in order to obtain an ILO (Innocent Land Owner) prior to closing. On January 25, 2019, Phase One testing did not produce the results needed to generate an ILO, thus there was a need to pursue Phase Two testing in order to obtain the ILO. We reached out to the Landlord to restructure the contract due to the requirement of Phase Two testing (\$15,000-\$50,000). At that time, the Landlord increased the price in excess of \$50,000 of the Fair Market Value they had obtained through their realtor. We tried to negotiate several times but to no avail. We took that as God closing the door and opening a new one. With that said, we are healthy in our new location, EXCITED about new relationships and opportunities for both now and the future that includes two new mobile units. Thank you for continued faithful prayers.

### **Our ministry goals for 2020**

We have spent a considerable amount of time in simplifying our messaging (mission, vision, values, etc.) for clarity, unity and effectiveness. In 2020, we will work toward communicating our revised messaging as follows:

Our Foundation: Proverbs 22:6 Start children off on the way they should go, and even when they are old they will not turn from it.

Our Vision: Working alongside parents, we help strengthen children.

Our Mission: We play games...to learn lessons...so families win.

Our Values:

Clarity – We lead with Truth.

Intentionality - We connect to build relationships.

Activity - We play to discover passions.

### **Special projects and ministry needs for 2020**

During the first quarter we will be working on a fundraising campaign of \$150,000 to build long-term fundraising and sustainability.

In addition, we are reaching **OUT** into the community with mobile units on weekends to build relationships through sports. There are opportunities to serve and give through these activities.

**Needed resources include: Sponsorships, Basketballs, Footballs, prizes, food, drinks, and snacks.**

### **Summary of our long-range ministry goals**

Our goal over 11 years has been to “be intentional in building relationships with children by creating a Christ-centered environment – through sports – to experience, accept, and exercise a Christ-centered lifestyle, leading to a self-sustaining life.” That goal has not changed and we are EXCITED with the two new opportunities.

Normal programming will continue in addition to our two new mobile units. The potential to reach a larger portion of the community for Christ is wide open. We are currently looking to establish a footprint near the hospital (an enticing area to bridge socio-economic challenges) through increased activities, sharing the Gospel and building bridges one relationship at a time in families and community.

### **Ways to pray for CIA’s ministry and our staff**

2018 and 2019 had enormous challenges for CIA. While we are working through new formats, God has been faithful and led us through uncertainty to a new season of opportunity and growth. Please continue to pray for His direction for our paths and for health within CIA and our family. Thank you.

## **FINANCIAL**

### **Financial needs for 2020**

CIA's 2020 Budget is \$225,000. \$45,768 has been committed toward the 2020 Budget, through CIA's All Star Team (recurring monthly individual donors). Please contact us directly at 912-332-8000 or [admin@ciasportsclubclub.org](mailto:admin@ciasportsclubclub.org) if you would like more information in joining CIA's All Star Team.

### **Financial Church Partners**

ECW (Christ Church of Frederica), First Baptist of Brunswick, Rhema Community Church, SSCC (St. Simons Community Church), St. Mark's Episcopal (hello Goodbuy), and The Chapel.

### **Financial Support**

2019 support comprised of one civic group, seven churches, 19 businesses, and 53 individual partners.

## **ACCOUNTABILITY & RESOURCES**

### **Board Members**

Blair Webb – Board Chair  
Pedro Gonzalez – Chair Alternate  
Brad Kirkland – Immediate Past Board Chair  
Greg Post  
Bill Newbauer  
Chad Neal  
David Wentworth

### **Finance Team**

Crystal Jones  
Keith Crusan

### **Legal Counsel**

John Butin, Esq.  
Gil Nellis, Esq.  
Senator William Ligon, Esq.

### **Federal & Local Taxes Support**

Schell & Hogan LLP

### **Spiritual Advisor**

Pastor Jay Hanson, The Chapel

**Volunteers**

CIA enjoys the support of 30+ volunteers

**Resources Needed:**

Homework assistance in the afternoons from 5:15-6:00

School supplies and pencils

Mentors

Coaches

Referees

Snacks/Water/Refreshments Donations