



C.I.A Sports Club  
154 Granville Nix Lane  
Brunswick, Georgia 31525  
website: [www.ciasportsclub.org](http://www.ciasportsclub.org)  
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## **C.I.A. (CHILDREN IN ACTION) SPORTS CLUB 2017 MINISTRY REPORT**

### **Milestones and Challenges:**

In 2017 we developed several key administrative improvements to capture data from which to base more sound decisions and to enhance donor confidence by providing them with a more comprehensive image of CIA and its programs. We also experienced an enhanced relationship with the public school system as it pertains to the Barnabas Club after-school program. We were challenged by an unforeseen influx of 5<sup>th</sup>-graders, which created a disruption. These milestones and challenges are detailed below:

### **Program Milestones:**

- Public school participation in the Barnabas Club Program increased from 3 to 5 schools, where the school system has agreed to provide bus transportation to the CIA facility from each school.
- Mindful of our limited resources, and in an effort to enhance programming effectiveness, we instituted a 4-step Child/Family Acceptance Process to ensure programs are available to select families who find value in CIA programs and whose children are adaptive to CIA culture and philosophy.
- Developed 3 key additional tools to compile data from which to assess CIA effectiveness.
- Developed 2 key documents to provide information to potential donors on levels of participation and the value they receive in terms of advertising and name recognition in the community.
- Commenced an advertisement sequence at Way Radio 90.7 FM to increase awareness of CIA in the community, highlighting and promoting CIA programs, especially the Summer Outreach Program.

### **Program Challenge:**

Due to attrition, an influx of new 5th graders (11/12-year-olds) were introduced to Barnabas Club that did not “grow up” in the CIA culture, who became disruptive and a negative influence to the younger children. Challenged to initiate the J-2,3,4 Program (a reference to James 1: 2,3 &4) to incorporate children with behavioral issues...

### **Team Relationships Milestones:**

- We established the Junior Director position, which resulted in significant accomplishments. The incumbent assimilated 90% of the operational responsibilities, freeing 40% of the Executive Director’s time. Many of the ministry benchmarks were achieved as a result.
- Best Summer Intern Program to date. We were even more successful in hiring top quality people who were knowledgeable in sports and had a passion for children; very positive impact on program delivery.

### **Team Relationships Challenge:**

Although we made significant progress (emphasis added), staff training is a continuing challenge as we strive for progressive improvement. It is a continuous work in progress as we believe it does not end, but evolves.

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C.I.A is a Christ-centered sports ministry intentional in building relationships with children ages 7-12 and helping equip them to make healthy choices for their lives.



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### **2017 Goals and Anticipated Challenges:**

#### **Goals:**

- Raise a \$200,000 budget
- Establish a \$1M Facilities Acquisition Fund to fulfill our 5-year Ministry Goal
- Increase paid staff for the Barnabas Club Program
- Establish the J-2,3,4 Program

#### **Challenges:**

- Expand donor base and partnerships
- Raise funding of \$4,000 to establish the J-2,3,4 program

### **Summary of Five-Year Ministry Goals:**

We continue to be encouraged and inspired by the St. Mary's United Methodist Church Foundation reference to CIA: "you have proven the model works." Our goal is to purchase up-until-now leased CIA facilities, to include the church and adjacent land, for parking, with a renovation to the gymnasium. That will allow us to offer facilities to our current population and extend it to teenagers and young adults who currently have no consistent options for "community" on a weekly basis. CIA would be in position to provide fields, courts and other facilities to the community for open gym nights, leagues, and events. Our heart is to provide facilities for the community to exercise CIA's vision, "CIA provides a favorable environment to experience, accept and exercise the application of a Christ-centered lifestyle", not in competition with local organizations but in partnerships with them and congregations.

### **Prayer Request:**

Please pray for our staff, which is comprised of two God-loving families; that our ministry and staff will always be aligned with the will of God.

### **Financial:**

- Percentage of monthly income pledged support is at 95%
- Number of Financial Supporters: 107, comprised of 6 local churches, 8 businesses, 3 community entities, and 80+ individual partners consisting of monthly and one-time donors.
- The CIA All Star Team contributes an average of \$37,000 to our annual budget. The remainder is funded through grants and fundraisers.

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### **Accountability & Resources:**

#### **Board Members:**

- Blair Webb – Board Chair
- Pedro Gonzalez – Chair Alternate
- Brad Kirkland – Immediate Past Board Chair
- Greg Post
- Bill Newbauer
- Tony Martin
- Chad Neal
- David Wentworth
- Leslie Harris Thomas

#### **Attorneys:**

- John Butin
- Gil Nellis

#### **Lay Advisor:**

- Former Chief of Police Tobe Green

#### **Spiritual Advisors:**

- Pastor Jay Hansen
- Members of the Emmaus Community

#### **Resources Needed:**

- Homework assistance in the afternoons from 4:30-5:15
- Volunteer Coaches
- Volunteer Referees/Officials

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